



EXPLORE MILAN: A GREEN CITY

GUEST PROGRAMME (GER CH BENELUX)

02 - 05 OCT 2023



CAMERA DI
COMMERCIO
MILANO
MONZABRIANZA
LODI

YESMILANO
Convention Bureau





MILANO

Morning

Arrival of the delegation

Pick up at Milan Airport (MXP - LIN - BGY)

A sign will read *InBuyer Fam Trip*

Transfer to the hotel Meliá Milano by car

Via Masaccio, 19, 20149 Milano MI

03:30 pm - 04:30 pm

Site inspection and lunch at Meliá Milano hotel

Via Masaccio, 19, 20149 Milano MI

The hotel is sustainably certified by EarthCheck, a global certification and benchmarking program for sustainable travel and tourism. This award proves the hotel's commitment to reducing waste, water and energy consumption, as well as eliminating all single-use plastic



04.00 pm - 05:00 pm

Site inspection at Milano Verticale UNA Esperienze Hotel

Via Carlo de Cristoforis, 6, 20124 Milano

Milano Verticale UNA Esperienze is fully committed to reducing the environmental impact of its business activity, starting from the 100% green energy coming from certified renewable sources and the newly refurbished establishments. Moreover, the structure promotes an efficient consumption of resources, water, and electricity and actively combats food waste.



06.00 pm

Visit at EATALY. Italian cooking masterclas and dinner


Piazza XXV aprile, Milan

Eataly supports forms of agriculture, fishing, and farming that respect the environment. It collaborates with suppliers with the same sensitivity and encourages other stakeholders to move in the same direction. It is also committed to reducing waste and improving waste sorting and recycling.



 -Local products

 -Healthy food

 -Organic food

MILANO - MONZA

09:00 am - 11:15 am

City tour of Milan in downtown

11:30 am - 12:15 pm

Site inspection at [StarHotels Rosa Grand](#) and lunch
Piazza Fontana, 3, 20124 Milano

Eco-sustainability is one of the core values of Starhotels. All its structures use low-impact generators to reduce CO2 emissions and energy consumption, as well as low-power LED lighting and high-efficient heating systems. Electric bikes and electric scooters are available to hotel guests.

03:00 pm - 04:15 pm

Visit of [Reggia di Monza](#),
Viale Brianza, 1 Monza

04:45 pm - 05:45 pm

Visit of [Autodromo Nazionale di Monza](#)

The circuit has received the renewal of the ISO 14001:2015 certificate of conformity of its environmental management system. The analysis of the circuit's internal processes and its stakeholders has made it possible to minimise risks and improve the structure's environmental performance, increasing efficiency in the use of resources, reducing energy consumption, and rationalising waste disposal.

07:15 pm

Site inspection and dinner at [Grand Hotel Villa Torretta Milan Sesto](#), [Curio Collection by Hilton](#)
Via Milanese, 3, 20099 Sesto San Giovanni MI

The property has made huge efforts and financial commitments towards sustainability by subscribing to three different certifications and being part of the Hilton Worldwide sustainability programme: LighStay and Travel with Purpose. The focus of this effort is on waste, water, energy and greenhouse gas reduction.



MILANO

09:30 am - 10:40 am

Site inspection at [Superstudio Più](#),
Via Tortona, 27, 20144 Milano

Superstudio Events S.r.l. has committed itself to comply with the indications included in the ISO 20121 standard and to apply the principles of sustainable development with reference to the management, in particular, of the Superstudio Più. Moreover, the Superstudio team is working on the definition of all actions useful to obtain the ISO 20121 certification.

10:45 am - 11:45 am

Site inspection at [Magna Pars L'Hotel à Parfum](#),
Via Forcella, 6/8, Milano

The hotel combines environmental sustainability and high technology through an advanced project of eco-compatibility, energy-saving, innovation and beauty that respect the environment and the local area. The structure has long eliminated plastic from its rooms and has adopted an internal policy to reduce food waste. Solar panels support the energy consumption of the hotel.

12:00 am - 02:00 pm

Site inspection and lunch at [NHov Milano Hotel](#),
Via Tortona, 35 - 20144 Milano

The hotel is a former industrial building refurbished and converted into a space to host people. The structure implements different measures to adopt a resource-saving approach (curbing energy consumption, water waste and food wastage) and to generate a positive return on the local community.



02:30 pm - 03:30 pm

Visit to [Cenacolo Vinciano – Last Supper](#)

04:00 pm - 06.30 pm

Visit of [Palazzo Giureconsulti](#)

06:45 pm

Site inspection and dinner at [The Westin Palace](#),
Piazza della Repubblica, 20, Milan

The recently renovated and refurbished hotel is fully committed to environmental, energy-saving, and waste-recycling practices and policies and to including green areas. The hotel has obtained the Green Key certification, the leading standard of excellence in environmental responsibility and sustainable operation within the tourism industry.



DAY 4 - DEPARTURE

THURSDAY 5 OCT 2023

**MILANO**

MILANO

09:15 am - 9:30 am

Check out

Meeting point at the hotel lobby and pick-up

Transfer by minibus


09:45 am - 11:15 amSite inspection at [Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci](#)*Via San Vittore 21, 20123 Milano - Italy*

transfer by bus

11:30 am- 12:15 pmSite inspection at [Swiss Corner](#)*Via Palestro, 2, 20121 Milano MI*

Transfer by bus

12:45Site inspection and lunch, at [Sheraton Milan San Siro Restaurant El Patio del gaucho](#)*Via Caldera, 3, 20153 Milano MI*

 *The hotel offers a series of solutions to guarantee efficiency in energy and water consumption of its structure. Moreover, it has electric car charging and informs its guest of the estimated carbon and water footprints produced per room night.*

**Departures**Pick up at [Sheraton Milan San Siro](#) hotel and transfer to the airport by car/minibus according to your flight schedule